

29th Opto-Electronics and Communications Conference 2024

Sponsorship and Exhibition Prospectus



30 June - 4 July 2024
Melbourne Convention and Exhibition Centre

www.oecc2024.com



An Invitation to Partner with the Opto-Electronics and Communications Conference

Over the course of 5 days, we will welcome back old and new attendees and invited speakers from around the world to catch up, discuss and present ideas, innovations and results from their work. The topics cover the following tracks:

- Track 1:** Optical Fibres, Cables and Fibre Devices
- Track 2:** Optical Active Devices and Modules
- Track 3:** Optical Passive Devices and Modules
- Track 4:** Transmission Systems and Subsystems
- Track 5:** Core/Access/Data Center Networks
- Track 6:** Quantum Sensing, Communications and Computing

With global visibility, there is an opportunity for you to access the community and strengthen existing relationships whilst creating and building new ones. We welcome you to be an invaluable part of OECC both as community members but also as an important source of dialog and impact for our sectors. We invite you to read through this prospectus and hope to see you in OECC2024 Melbourne!

28th Opto-Electronics and Communications Conference (OECC 2024) General Co-chairs

Professor [Christina Lim](#) and Professor [Elaine Wong](#)



SPONSORSHIP

Sponsorship Opportunities

A range of sponsorship opportunities exist to ensure a successful outcome for you. These are outlined below.

Further, the Conference Committee are keen to ensure your sponsorship package suits your requirements and if you would like to discuss a bespoke opportunity to match your objectives and your budget please contact the Sponsorship Manager.

Exhibition booths are situated in the main networking area where all catering breaks and the Welcome Reception takes place.

Why Sponsor OECC 2024

Sponsorships at OECC 2024 offer a valuable opportunity to engage with your audience, both old and new, generate leads, build brand awareness and recognition for your company name, products, and services.

With each sponsorship, advertising of your brand and logo will reach the entire conference audience both online and in person. Your company message on the online website coupled with onsite tools and exhibition booth will generate high visibility amongst the community enabling them to integrate potential interactions with their advanced planning should they so wish.

We also invite you to consider sponsoring a targeted high visibility event, providing exceptional and envious profiling and access during OECC. These events include the welcome reception and conference banquet where the attendees gather to engage and socialise with their colleagues and connections. These targeted event sponsorships put your company in the spotlight and help your brand engage with the key buyers you are trying to reach and develop relationships with at OECC2024.

In summary, OECC2024 is your best opportunity to:

- Stay abreast of the latest developments
- Connect with over 600 attendees, including peer and fellow industry colleagues
- Position your company as an industry leader
- Increase sales, new R&D possibilities, and obtain quality leads
- Build your competitive advantage and cultivate new opportunities
- Increase exposure of your brand
- Engage with your customers and engagement prospects in a face-to-face environment
- Experience an unforgettable and inspiring technology feast that will impact your business and your staff memories for years afterwards

What to Expect at OECC 2024

29TH OPTO-ELECTRONICS AND COMMUNICATIONS CONFERENCE 2024

WEBSITE: www.oecc2024.org

DATE: June 30 – July 4, 2024

VENUE: Melbourne Convention and Exhibition, Melbourne, Australia.

ORGANISED BY: OECC 2024 Organising Committee

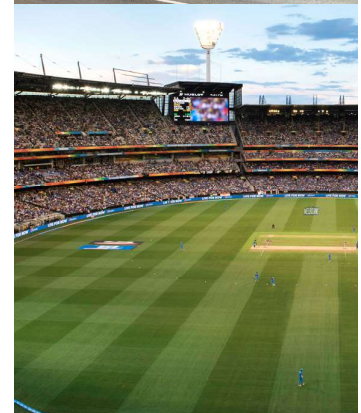
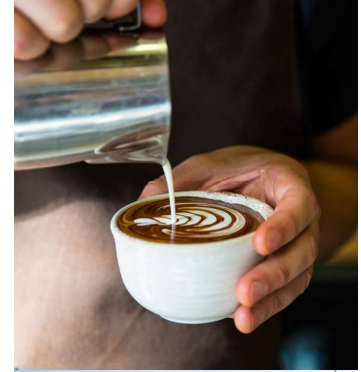
CO-SPONSORED BY: IEEE Photonics Society

EXPECTED NUMBER OF PARTICIPANTS: 600 persons

COUNTRY OF PARTICIPANTS: Australia, Canada, China, Denmark, France, Germany, Indonesia, Italy, Japan, Netherlands, Korea, Malaysia, New Zealand, Singapore, Sweden, Switzerland, Taiwan, UK, and USA.

IEEE is the world's largest technical professional organization dedicated to advancing technology for the benefit of humanity and the trusted voice for engineering, computing, and technology information around the globe. The IEEE Photonics Society forms the hub of a vibrant technical community of more than 100,000 professionals dedicated to transforming breakthroughs in quantum physics into the devices, systems and products to revolutionize our daily lives. OECC2024 is fully supported by IEEE through its Photonics Society.

Supported by



PLATINUM

6 Registrations
Double (18sqm) Exhibition Booth
\$15,000 + GST

GOLD

4 Registrations
Single (9sqm) Exhibition Booth
\$10,000 + GST

SILVER

2 Registrations
Single (9sqm) Exhibition Booth
\$7,500 + GST

BRONZE

1 Registration
\$5,000 + GST

PLATINUM Sponsorship

\$15,000 plus GST

– Two Opportunities

Exposure:

- Logo on the Conference website sponsors page, first listing status as Platinum Sponsor
- 200-word corporate description on the Conference website
- 200-word corporate description in the Conference Program
- Acknowledgement by the Chair during the Opening and Closing Sessions
- Logo on Sponsor signage at the venue
- Logo on Sponsor acknowledgement slide between Plenary Sessions
- Full-page advertisement in the Conference Program
- Logo advertisement in the Conference announcement
- Logo in Conference Program
- One insert to be placed into the delegate bag

Exhibition:

- Complimentary double exhibition booth at the Conference (18sqm)

Registration:

- Six complimentary sponsor registrations (full delegate) to the Conference, including catering, access to the exhibition, access to delegate sessions, tickets to the Welcome Reception
- Six complimentary tickets to the Conference Dinner

Platinum Sponsorship also includes choice of one of the following inclusions:

Option 1 – Industry Sponsored Lunch Symposium

Opportunity to hold a 30-minute Industry Sponsored Symposium during a lunchbreak.

- Opportunity to include a Q&A session at the end of your Sponsored Symposium
- Room hire and Standard Audio-visual requirements included
- Content including title, speaker details and a brief synopsis of your proposed symposium is to be sent to the Conference Organising Committee for approval

Option 2 - Conference Dinner

The social highlight of the Conference, a spectacular evening where delegates will be wined, dined and entertained.

- Logo included on Conference Dinner signage
- Table reserved in premium location at the dinner



SPONSORSHIP

GOLD Sponsorship

\$10,000 plus GST

(Limited opportunities)

Exposure:

- Logo on the Conference website sponsors page, listing status as Gold Sponsor
- 100-word corporate description on the Conference website
- 100-word corporate description in the Conference Program
- Acknowledgement by the Chair during the Opening and Closing Sessions
- Logo on Sponsor signage at the venue
- Logo on Sponsor acknowledgement slide between Plenary Sessions
- Full-page advertisement in the Conference Program
- Logo advertisement in the Conference announcement
- Logo in Conference Program
- One insert to be placed into the delegate bags

Exhibition:

- Complimentary exhibition booth at the Conference (9sqm)

Registration:

- Four complimentary sponsor registrations (full delegate) to the Conference including catering, access to the exhibition, access to delegate sessions, tickets to the Welcome Reception
- Four complimentary tickets to the Conference Dinner

SILVER Sponsorship

\$7,500 plus GST

(Limited opportunities)

Exposure:

- Logo on the Conference website sponsors page, listing status as Silver Sponsor
- 50-word corporate description on the Conference website
- 50-word corporate description in the Conference Program
- Logo on Sponsor signage at the venue
- Logo on Sponsor acknowledgement slide between Plenary Sessions
- Half-page advertisement in the Conference Program
- Logo advertisement in the Conference announcement
- Logo in Conference Program
- One insert to be placed into the delegate bags

Exhibition:

- Complimentary exhibition booth at the Conference (9sqm)

Registration:

- Three complimentary sponsor registrations (full delegate) to the Conference including catering, access to the exhibition, access to delegate sessions, tickets to the Welcome Reception
- Three complimentary tickets to the Conference Dinner

BRONZE Sponsorship

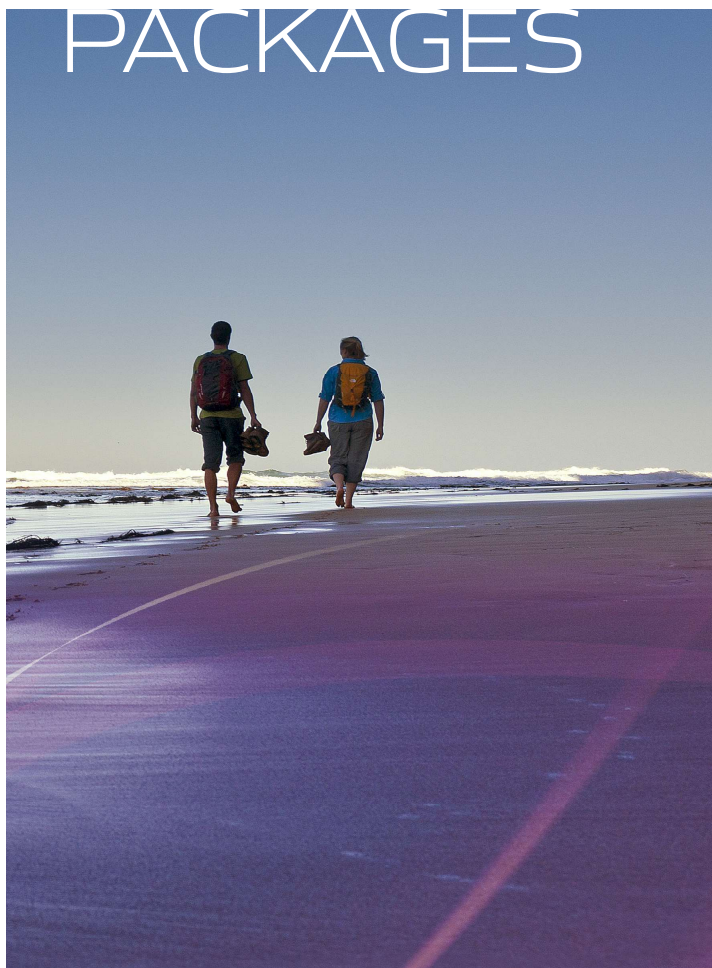
\$5,000 plus GST

Exposure:

- Logo on the Conference website sponsors page, listing status as Bronze Sponsor
- 25-word corporate description on the Conference website
- 25-word corporate description in the Conference Program
- Logo on Sponsor signage at the venue
- Logo on Sponsor acknowledgement slide between Plenary Sessions
- Quarter-page advertisement in the Conference Program
- Logo advertisement in the Conference announcement
- Logo in Conference Program
- One insert to be placed into the delegate bags

Registration:

- One complimentary sponsor registration (full delegate) to the Conference including catering, access to the exhibition, access to delegate sessions, tickets to the Welcome Reception





SERVICES

Delegate Services

Barista Station

\$8,000 plus GST

A Barista Station will be located within the exhibition area. Serving coffee and tea throughout the catering breaks.

- Logo on Barista Station signage
- Opportunity to provide sponsor's cap, apron, cups and napkins for use on Barista Station or by baristas (sponsor to supply at own cost – require fresh aprons each day)
- Opportunity to place a company-provided banner at the Barista Station (2m high by 1m wide, free-standing)
- Logo in Conference Program
- Logo on Conference Website

Conference Bag (Exclusive opportunity)

\$7,000 plus GST

Every registered delegate will receive an official Conference Bag upon registration. The bag is of a sustainable quality to encourage use by delegates well after the Conference has finished.

- Logo on Conference Bag along with Conference Logo (size and placement of logo will be at the discretion of the Conference Organising Committee)
- Logo on Conference website

Name Badge and Lanyard (Exclusive opportunity)

\$5,000 plus GST

Every registered delegate will receive an official Conference name badge and lanyard upon registration. Delegates will need to wear their name badge and lanyard to gain access to the exhibition and sessions.

- Logo on Name Badge (size and placement of logo will be at the discretion of the Conference Organising Committee)
- Logo on the lanyard (size and placement of logo will be at the discretion of the Conference Organising Committee)
- Logo on Conference website



Exhibition Opportunities

The exhibition is set to be the primary networking arena for delegates, Speakers' and Conference partners. The Conference Program has been designed to maximise the opportunity for delegates to visit the exhibition with all catering breaks; the Conference Welcome Reception Delegate Seating areas are all located within the exhibition area.

Exhibition Booth

\$5,000 plus GST

Entitlements:

- Nine square metres of exhibition space
- Back and side walls
- Carpeted floor
- Organisation name on fascia over the open side
- Two spotlights
- One standard power outlet
- Two complimentary exhibitor registrations, including catering during the Conference



General Information

Sponsor registration includes:

- Access to sessions
- Access to Exhibition
- Entry to the Welcome Reception
- Catering breaks

Exhibitor registration includes:

- Access to Exhibition
- Entry to the Welcome Reception
- Catering breaks

Additional Exhibitor Registrations may be purchased for \$650 per person on release of the exhibition manual – note these do not allow access to sessions.

Conditions of Payment

Upon confirmation of your Conference sponsorship or exhibition 100% payment will be invoiced and due within 30 days. If you prefer to make a payment arrangement and pay in two parts please speak to the Sponsorship Manager and this can be arranged.



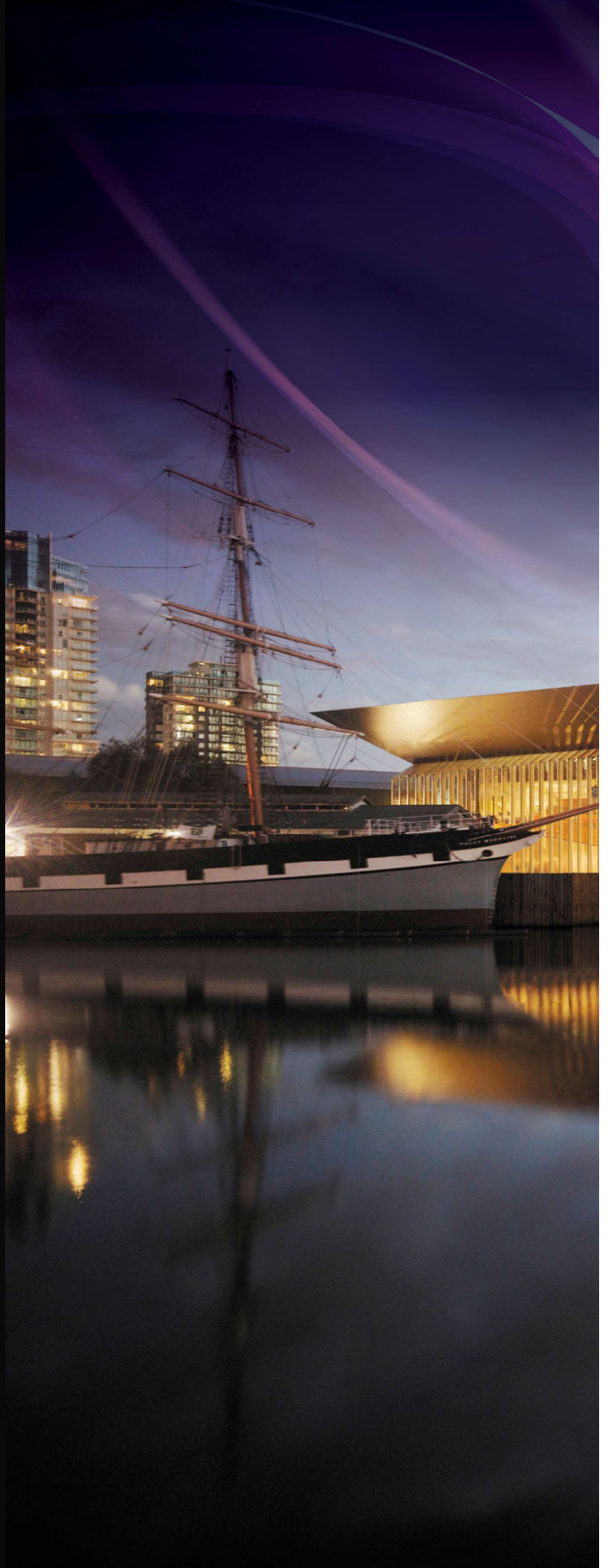
Contact Details

Are you interested in getting your organisation profile out there? OECC offers Sponsorship and Exhibition opportunities that place you and your organisation at the forefront of this cutting-edge science.

- Giving sponsors and exhibitors the opportunity to present high-quality product demonstrations
- Offering new opportunities for sponsorships of special sessions
- Custom booths to enhance promotion through the OECC marketplace.

For further information or to discuss how you could become involved as a sponsor or exhibitor, contact the OECC 2024, Sponsorship Manager:

sponsorship@oecc2024.com



PARTICIPATION FORM

PERSONAL DETAILS

Please note all correspondence including invoices will be sent to the contact supplied below.

Organisation name (for invoicing purposes) _____

Contact Person (for invoicing purposes) _____

Email _____

Organisation name (for marketing purposes) _____

Contact Person (for organising purposes) _____

Position _____ Telephone _____

Address _____

State _____ Postcode _____ Country _____

Website _____

PARTICIPATION OPPORTUNITIES

Please tick appropriate box.

All prices are in AUD and exclude 10% GST which will be added to your invoice.

- | | |
|---|----------|
| <input type="checkbox"/> PLATINUM Sponsorship | \$15,000 |
| <input type="checkbox"/> Option 1 <input type="checkbox"/> Option 2 | |
| <input type="checkbox"/> GOLD Sponsorship | \$10,000 |
| <input type="checkbox"/> SILVER Sponsorship | \$7,500 |
| <input type="checkbox"/> BRONZE Sponsorship | \$5,000 |
| <input type="checkbox"/> Barista Station | \$8,000 |
| <input type="checkbox"/> Delegate Bag | \$7,000 |
| <input type="checkbox"/> Name Badge and Lanyard | \$5,000 |

EXHIBITION OPPORTUNITIES

- | | |
|---|---------|
| <input type="checkbox"/> Exhibition Booth | \$5,000 |
|---|---------|

TOTAL \$AUD _____

Please return the completed Participation Form as soon as possible via email to:

OEC2024 Sponsorship Manager

E: sponsorship@oec2024.com P: 07 3255 1002

CONDITIONS OF PAYMENT

Upon confirmation of your Conference sponsorship or exhibition 100% payment will be invoiced and due within 30 days. If you prefer to make a payment arrangement and pay in two parts please speak to the Sponsorship Manager and this can be arranged. Failure to do so may result in your Conference sponsorship item or exhibition stand being released again for sale.

PRIVACY STATEMENT

YES, I consent to my details being shared with suppliers and contractors of the Conference to assist with my participation and planning. Also for the information distribution in respect of other relevant events that may be of interest to me that are organised by the Conference Manager.

NO, I do not consent.



30 June - 4 July 2024

Melbourne Convention and Exhibition Centre

DECLARATION

I have read and accept the terms & conditions with this form and wish to become a Sponsor and / or Exhibitor at OEC2024. I acknowledge that this is a binding commitment to pay the amount shown above and confirm I have the authority to enter into this commitment on behalf of my organisation.

Signature _____

Date _____

Terms & Conditions

The Contract

1. The term "Organiser" refers to ICMS Australasia Pty Ltd and includes associations, corporate and government bodies who have engaged ICMS Australasia Pty Ltd as their representative.
2. The term "Exhibitor" includes any person, firm, company or corporation and its employees and agents identified in the Application Form or other written request for exhibition space.
3. A "Contract" is formed between the Organiser and Exhibitor when the Organiser accepts the signed Application Form and receives a minimum of 50% of the total owing as a deposit. The Organiser will then issue a confirmation letter to the Exhibitor.
4. The Organiser may cancel the contract at their discretion if the agreed deposit is not received within 28 days of lodging the Application Form. Additionally, the Organiser reserves the right to cancel the contract by returning the deposit within 28 days of receipt.

The Application

5. An official Exhibition Application Form must be received to reserve the space.
6. The Organiser reserves the right to refuse application or prohibit any Exhibitor from participation without assigning a reason for such refusal or prohibition.

Obligations and Rights of the Organiser

7. The decision of the Organiser is final and decisive on any question not covered in this contract.
8. The Organiser agrees to hold the exhibition. However, it reserves the right to postpone the exhibition from the set dates to hold the exhibition on other dates as near the original dates as possible, utilising the right only when circumstances necessitate such action and without any liability to the Organiser.
9. The Organiser agrees to promote the exhibition to maximise participation.
10. The Organiser agrees to allocate the Exhibitor an exhibition space as close as possible to their desired location.
11. The Organiser reserves the right in unforeseen circumstances to amend or alter the exact site of the location of the stand, and the Exhibitor undertakes to agree to any alteration to the site or the space reallocated by the Organiser.
12. The Organiser reserves the right to change the exhibition floor layout if necessary.
13. The Organiser is responsible for the control of the exhibition area only.
14. The Organiser may shorten or lengthen the duration of the exhibition and alter the hours during which the exhibition is open.
15. The Organiser agrees to provide the Exhibitor with an Exhibition Manual prior to the exhibition for the purpose of communicating required actions on the part of the Exhibitor.
16. The Organiser has the right to take action based on verbal or written directions, including those contained in the Exhibition Manual. This is to ensure that all laws in connection with the exhibition are complied with, to prevent damage to person or property and to maximise the commercial success of the exhibition.
17. The Organiser may refuse without limitation to permit activity within the exhibition or may require cessation of particular activities at their discretion.
18. The Organiser reserves the right to specify the heights of walls and coverings for display areas.
19. The Organiser reserves the right to disapprove the content and presentation of the Exhibitor catalogues, acknowledgements, handbills and printed matter with respect to the exhibition.
20. The Organiser may determine the hours during which the Exhibitor will have access to the exhibition venue for the purpose of setting up and dismantling.
21. The Organiser reserves the right to refuse any person, including Exhibitor staff, representatives, visitors, contractors and/or agents' entry to the exhibition if they do not hold a purchased or complimentary entry card.
22. The Organiser will specify conditions relating to the movement of goods and displays prior, during and after the exhibition.
23. The Organiser will specify any regulations regarding sound levels, including microphones, sound amplification, machine demonstrations and videos. The Exhibitor agrees to abide by these.
24. The Organiser will arrange security onsite during the period of the exhibition but will not accept any liability for loss or damage.
25. The Organiser will arrange for daily cleaning of aisles outside the exhibition open hours.

Obligations and Rights of the Exhibitor

26. The Exhibitor must ensure that all accounts are finalised and paid prior to the allocated exhibition move-in period.
27. The Exhibitor must use allocated space only for the display and promotion of goods and/or services within the scope of the exhibition.
28. The Exhibitor must make every effort to maximise the promotion and commercial benefits of participating in the exhibition.
29. The Exhibitor must comply with all directions/requests issued by the Organiser, including those outlined in the Exhibition Manual.
30. The Exhibitor must comply with all applicable laws, including laws in relation to Occupational Health & Safety. The Exhibitor will therefore act with care to avoid damage to persons or property in the exhibition.
31. The Exhibitor must ensure the cleanliness and tidiness of their allocated space. Upon the conclusion of the exhibition, the Exhibitor will promptly remove all exhibits, tools and other materials. If the Exhibitor fails or refuses to do so, the Organiser will make arrangements for this to be done by an external party at a cost to be paid by the Exhibitor.
32. The Exhibitor will not display an exhibit in such a manner as to obstruct or affect neighbouring Exhibitors. This includes blocking or projecting light, impeding or projecting into aisles or neighbouring exhibition spaces.
33. The Exhibitor will submit plans and visuals of custom-designed exhibits to the Organiser for approval prior to the commencement of the exhibition. Exhibitors failing to do so may be denied access to the exhibition to build or may be requested to cease building. A valid Insurance Certificate of Currency for independent exhibition contractors will also be submitted prior to the Organiser granting this company access to the exhibition area.

34. The Exhibitor is responsible for all items within their allocated exhibition space.
35. The Exhibitor agrees to adhere to all fire regulations and will refrain from using flammable or dangerous materials within the exhibition. Written approval must be sought from the Organiser if flammable or dangerous materials are required for the success of the exhibit.
36. The Exhibitor will not use nails, screws or other fixtures on any part of the premises, including walls and floor, unless authorised by the Organiser. In any case, all permanent damage will result in the Exhibitor being invoiced for all repairs.
37. The Exhibitor acknowledges that the Organiser has a preferred freight company and agrees to comply with all instructions relating to delivery times. If an alternate freight company is engaged, the Exhibitor acknowledges that the Organiser will not be able to provide assistance in tracking lost deliveries. The Exhibitor agrees that the Organiser will not be liable for any goods rejected by the venue, lost or damaged prior to the delivery date specified or on return.
38. The Exhibitor agrees to abide by requests made by the Organiser to stop any activity that may cause annoyance to others in the exhibition.
39. The Exhibitor agrees to conduct all business transactions within their allocated exhibition space unless otherwise approved by the Organiser.

Storage of goods

40. Unless otherwise communicated, storage will not be provided onsite at the exhibition. Under no circumstance are goods permitted to be stored in public access areas.

Stand Services and Construction

41. Official contractors will be appointed by the Organiser to undertake stand construction and freight forwarding plus supply furniture, electrics, telecoms and IT equipment. This is for insurance and security reasons. All non-official contractors wishing to enter the exhibition are required to produce current Certificates of Currency for Insurance, Public Liability and OH&S. Access will be denied without such documentation.

Insurance and Liability

42. All Exhibitors must have Public Liability Insurance for the period of the exhibition and must be able to produce this documentation immediately at the request of the Organiser.
43. Exhibitors must insure, indemnify and hold the Organiser harmless in respect of all damages, injuries, costs, claims, demands, expenses and interest for which the Organiser may become liable.
44. Whilst the Organiser will endeavour to protect exhibition property whilst on display at the exhibition, it must be clearly understood that the venue, the Organising Committee and the Organiser cannot accept liability for any loss or damage to property sustained or occasioned from any cause whatsoever.
45. The Organiser shall not be liable for any loss, which Exhibitor may incur as a result of the intervention of any Authority, which prevents the use of the premises or any part thereof in any manner whatsoever.
46. The Organiser will not be liable and makes no guarantee of the number of visitors to the exhibition. Equally, the Organiser will not be accountable for the level of commercial activity generated.

Payment & Cancellation

47. The Exhibitor has seven (7) days in which to make their final payment when it falls due. After this time, the space will be available for sale to another company. All deposits paid will automatically be forfeited, and NO refund will be made. NO Exhibitor shall occupy allocated exhibition space until all monies owing to the Organiser by the Exhibitor are paid in full.
48. In the event that the Exhibitor fails to occupy their allocated exhibition space by the advertised opening time, the Organiser is authorised to occupy this space in any manner deemed to be in the best interest of the Exhibition. The Exhibitor contracted to this space will remain liable to all Terms and Conditions of Contract and will not be eligible for a refund.
49. Withdrawal – if the Exhibitor withdraws its exhibition commitment, it will be liable for the following payments in accordance with the below:
 - a. 12 months or more to the first day of the exhibition – 75% refund on sponsorship and exhibition amount
 - b. 6-12 months prior to the first day of the exhibition – 50% refund on sponsorship and exhibition amount
 - c. Less than 6 months prior to the first day of the exhibition – No refund on sponsorship and exhibition amount
 - d. If notice of cancellation is received and full payment for funds owing has not been received, the Exhibitor will be invoiced for the difference to satisfy the above and below cancellation and refund policy. Payments must be made within 7 days of receipt of invoice.
50. Cancellation – if the event is cancelled due to unforeseen circumstances, the Organiser will not be liable to the Exhibitor for any loss incurred by the Sponsor or Exhibitor as a result of the cancellation. However, all monies paid for any sponsorship and exhibition will be refunded.
51. Rescheduling – if the event is rescheduled for any reason and the Sponsor or Exhibitor does not wish to participate in the exhibition at the rescheduled dates, the Organiser will not be liable to the Exhibitor for any loss incurred by the exhibitor as a result of the rescheduling, and the Exhibitor will only be liable for 25% of the total sponsorship and exhibition cost with the remaining funds being refunded.
52. If the event transfers to an online or hybrid format and the Sponsor or Exhibitor does not wish to participate in the event in the online format, the Organiser will not be liable to the Sponsor or Exhibitor for any loss incurred as a result of the online format. The Sponsor or Exhibitor will be liable for up to a maximum of 25% of the total sponsorship or exhibition cost, including 10% administration plus a scale of value depending on the level of entitlements already delivered, such as a promotion and branding.
53. Booth availability may be limited or restricted, and allocations and available quantities will be advised upon processing your application.